## PERSONAL STUDY

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## PERSONAL STUDY PLAN

FOCUS OF YOUR ESSAY
FIND A QUOTE TO DISCUSS / DEBATE
HOW DOES THIS RELATE TO YOUR PRACTICAL PROJECT
LIST RESEARCH MATERIAL (SECONDARY SOURCES)
LIST 3 - 5 PIECES OF WORK YOU WILL ANALYSE AND WHY
PRIMARY SOURCE\*
POSSIBLE CONCLUSION

## FOGUS TYPE

### TYPE: 'DON'T MISTAKE LEGIBILITY FOR COMMUNICATION'

A POST-MODERN APPROACH TO TYPOGRAPHY \_ CARSON (CHRIS ASHWORTH) \_ BRODY \_ SCHER \_ WEINGART

### TYPE: 'WHERE THERE IS NO ORDER, THERE IS CHAOS'

A MODERNIST APPROACH TO TYPOGRAPHY \_ EXPLORE THE WORK OF JAN TSCHICHOLD \_ BAUHAUS \_ MULLER BROCKMAN

### HELVETICA THE MYTH

REGARDED AS ONE OF THE GREATEST PIECES OF MODERNIST DESIGN, HAS HELVETICA BECOME A VICTIM OF IT'S OWN SUCCESS

### FOGUS PUBLI CATION

PUBLICATION DESIGN: 'THE HISTORY OF ID'

EXPLORING THE FANZINE ROOTS \_ LINKS WITH 1980S PUNK SCENE IN LONDON \_ HAS ID MAGAZINE BEEN ABLE TO MAINTAIN ITS DIY AND PUNK VALUES IN A CAPITALIST SOCIETY

PUBLICATION DESIGN: 'THE HISTORY OF FACE'

EXPLORING THE FANZINE ROOTS \_ LINKS WITH 1980S PUNK SCENE IN LONDON \_ THE FACE PLAYED A VITAL ROLE IN CREATING CONTEMPORARY CULTURE

## FOCUS ARCH TECTURE

#### FORM VS FUNCTION

THE LONG STANDING DEBATE WITHIN ARCHITECTURE \_ EXPLORE MODERNIST (LE CORBUSIER) & POST MODERN (HADID + LIBESKIND) PRINCIPALS

ARCHITECTURE: WHAT NOW?

HOW ARCHITECTURE IS TACKLING THE WORLD POPULATION CRISIS \_

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### 'IS THE ALBUM COVER DEAD'

EXPLORE SOME OF THE MOST ICONIC ALBUM COVER OF THE LAST CENTURY \_ IMPACT FROM STREAMING

### DOES THE COVER REFLECT THE MUSIC WITHIN

HOW CONTEMPORARY ALBUM ART CARES MORE ABOUT THE CELEBRITY CULTURE THAN THE MUSIC \_ VAUGHAN OLIVER

### STORY TELLING - THROUGH IMAGE

A LOOK AT CHILDREN'S ILLUSTRATORS \_ QUENTIN BLAKE

### CELEBRATING THE SCRIBBLE

DUE TO TECHNOLOGICAL ADVANCES \_ HAVE WE LOST THE BEAUTY OF THE SCRIBBLE A LOOK AT ILLUSTRATORS SUCH AS SARA FANELLI - BLAKE

## DEADLINE TUESDAY 23RD SEPT