

INTRODUCTIONS + CONCLUSIONS

ESSAY STRUCTURE

INTRODUCTION

BODY

CONCLUSION

**WHAT SHOULD YOU
INCLUDE IN AN
INTRODUCTION?**

10 - 15% INTRODUCTION

HOOK: GRAB THE READER'S ATTENTION.

BACKGROUND INFORMATION (EXPLAIN RELEVANCE AND IDEAS):

LINK / TRANSITION TO ANOTHER ARTIST / DESIGNER:

BACKGROUND ON SECOND ARTIST / DESIGNER:

THESIS STATEMENT / PURPOSE OF ESSAY:

INTRODUCTION

HOOK: GRAB THE READER'S ATTENTION.

Often regarded as “the chronicler of our age” in photography, Martin Parr is a renowned British photographer best known for his influential series *The Last Resort*, which documents the everyday experiences of British holidaymakers during the years of Thatcher's Britain.

BACKGROUND INFORMATION (EXPLAIN RELEVANCE AND IDEAS):

Through this work, Parr challenges traditional compositional and aesthetic values in photography. His images prioritise emotional authenticity and spontaneity, questioning what truly defines a “**good**” photograph.

LINK / TRANSITION TO ANOTHER ARTIST / DESIGNER:

A similar approach can be seen in the work of **Jim Goldberg**, whose snapshot style captures the realities of American society.

INTRODUCTION

BACKGROUND ON SECOND ARTIST / DESIGNER:

Goldberg's photography often portrays marginalised and overlooked communities, providing a visual voice for those affected by poverty and social unrest across the United States. His work seeks to reveal hidden truths and promote empathy for society's most vulnerable populations.

THESIS STATEMENT / PURPOSE OF ESSAY:

Both Parr and Goldberg focus on the decisive moment and the social and political significance of photography rather than its aesthetic perfection. This essay will explore how each artist uses documentary photography to challenge social perceptions and redefine the idea of photographic **"truth"**

**WHAT SHOULD YOU
INCLUDE IN AN
CONCLUSION?**

10 - 15% CONCLUSION

REAFFIRM THESIS / MAIN IDEA:

SUMMARY OF FIRST ARTISTS / DESIGNER KEY IDEAS (WITH QUOTE):

SUMMARY OF SECOND ARTISTS / DESIGNER KEY IDEAS (WITH QUOTE):

COMPARISON / CONNECTION:

FINAL THOUGHT / CLOSING INSIGHT:

CONCLUSION

REAFFIRM THESIS / MAIN IDEA:

In conclusion, both Martin Parr and Jim Goldberg demonstrate how photography can act as a mirror to society — exposing, questioning, and documenting the overlooked truths of everyday life.

SUMMARY OF FIRST ARTISTS / DESIGNER KEY IDEAS (WITH QUOTE):

Parr's work, particularly in *The Last Resort* (1985), presents what he called “the reality of British life, not the dream of it,” using colour, irony, and exaggerated composition to reveal the humour and discomfort within ordinary leisure culture.

SUMMARY OF GOLDBERG'S KEY IDEAS (WITH QUOTE):

Similarly, Goldberg's projects, such as *Raised by Wolves* (1995), amplify the voices of those often excluded from mainstream narratives. As he once stated, “Photography is a collaboration; it's about giving voice to people who are not heard.”

CONCLUSION

COMPARISON / CONNECTION:

Despite their geographical and stylistic differences, both Parr and Goldberg share a belief that photography's value lies in truth and human connection rather than technical perfection.

FINAL THOUGHT / CLOSING INSIGHT:

Their work reminds us that a powerful photograph is not necessarily beautiful — it is one that challenges, provokes, and makes us see the world differently.

FINAL REVIEW THIS FRIDAY

**INTRODUCTION
ANALYSE 3 PIECE (MIN)
CONCLUSION**

BIBLIOGRAPHY*

THUESDAY 11TH NOV
MOCK IN A+D 4

PRESENTING PERSONAL STUDY