

# AQA ASSESSMENT CRITERIA

A LEVEL ART, CRAFT & DESIGN \_ GRAPHIC COMMUNICATION \_ TEXTILE DESIGN \_ PHOTOGRAPHY

	Assessment objective 1	Assessment objective 2	Assessment objective 3	Assessment objective 4
<b>Marks</b>	<b>Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding</b>	<b>Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops</b>	<b>Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress</b>	<b>Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements</b>
24 Convincingly	An exceptional ability to develop ideas through sustained investigations informed by contextual and other sources.	An exceptional ability to explore and select appropriate resources, media, material, techniques and processes.	An exceptional ability to record ideas, observations and insights relevant to intentions.	An exceptional ability to present a personal and meaningful response.
23 Clearly	Demonstrates exceptional analytical and critical understanding.	Reviews and refines ideas in a confident and purposeful manner as work develops.	Demonstrates an exceptional ability to reflect critically on work and progress.	Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
22 Adequately	Demonstrates fluent use of appropriate specialist vocabulary.	A confident and highly developed ability to explore and select appropriate resources, media, materials, techniques and processes.	A confident and highly developed ability to record ideas, observations and insights relevant to intentions.	Exceptionally clear, coherent and accurate use of language.
21 Just	A confident and highly developed ability to develop ideas through sustained investigations, informed by contextual and other sources.	Reviews and refines ideas in a confident manner as work develops.	Demonstrates a confident and highly developed ability to reflect critically on work and progress.	A confident and highly developed ability to present a personal and meaningful response.
20 Convincingly	Demonstrates confident and highly developed analytical and critical understanding.	A consistent ability to explore and select appropriate resources, media, materials, techniques and processes.	A consistent ability to record ideas, observations and insights relevant to intentions.	Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
19 Clearly	Demonstrates assured use of appropriate specialist vocabulary.	Reviews and refines ideas with increasing confidence as work develops.	Demonstrates a consistent ability to reflect critically on work and progress.	Clear, coherent and accurate use of language.
18 Adequately	A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.	A reasonably consistent ability to explore and select appropriate resources, media, materials, techniques and process.	A reasonably consistent ability to record ideas, observations and insights relevant to intentions.	A reasonably consistent ability to present a personal and meaningful response.
17 Just	Demonstrates consistent analytical and critical understanding.	Reviews and refines ideas with a degree of success as work develops.	Demonstrates a reasonably consistent ability to reflect critically on work and progress.	Demonstrates a reasonably consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.
16 Convincingly	Demonstrates consistent use of appropriate specialist vocabulary.	Some ability to explore and select appropriate resources, media, materials, techniques and process.	Some ability to record ideas, observations and insights relevant to intentions.	Generally clear, coherent and accurate use of language.
15 Clearly	A reasonably consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.	Some ability to explore and select appropriate resources, media, materials, techniques and process.	Some ability to record ideas, observations and insights relevant to intentions.	A reasonably consistent ability to present a personal and meaningful response.
14 Adequately	Demonstrates reasonably consistent analytical and critical understanding.	Reviews and refines ideas with limited success as work develops.	Demonstrates some ability to reflect critically on work and progress.	Demonstrates some ability to successfully realise intentions and, where appropriate, makes connection between visual, written and other elements.
13 Just	Demonstrates reasonably consistent use of appropriate specialist vocabulary.	Minimal ability to explore and select appropriate resources, media, materials, techniques and process.	Minimal ability to record ideas, observations and insights relevant to intentions.	Limited clarity, coherence and accuracy in using language.
12 Convincingly	Some ability to develop ideas and sustain investigations, informed by contextual and other sources.	Minimal ability to explore and select appropriate resources, media, materials, techniques and process.	Minimal ability to record ideas, observations and insights relevant to intentions.	Minimal ability to present a personal and meaningful response, limited by a lack of skill and understanding.
11 Clearly	Demonstrates some analytical and critical understanding.	Minimal evidence of reviewing and refining ideas as work develops.	Demonstrates minimal ability to reflect critically on work and progress.	Demonstrates minimal ability to realise intentions and, where appropriate, make connections between visual, written and other elements.
10 Adequately	Demonstrates limited use of appropriate specialist vocabulary.			Unclear and often inaccurate language is used.
9 Just				
8 Convincingly				
7 Clearly				
6 Adequately				
5 Just				
4 Convincingly				
3 Clearly				
2 Adequately				
1 Just				
0 No work				