

BOX

STEP THREE: PLAN
WRITE A LIST AND OF POSSIBLE IDEAS FOR YOUR SUSTAINABLE KIT

BOX

STEP TWO: DOCUMENT YOUR CONCEPT RESEARCH

BOX

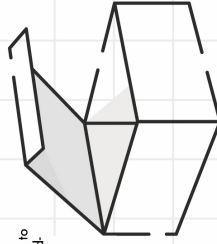
ART BRIEF

We would like you to create a 'SUSTAINABLE FASHION SOLUTION KIT' to fit in a Box.

You can use whatever materials you like to create your kit but it must include a hand-made element.

All elements of your design should fit inside the box. Do not decorate the outside of the box.

This booklet will guide you through the several stages of this project.



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STEP ONE: ARTIST RESEARCH

SELECT TWO ARTISTS FROM THE FOLLOWING

ALEXANDER McQUEEN: Plato's Atlantis

STELLA McCARTNEY: Winter 2017 AD Campaign

VIVIENNE WESTWOOD: Red Label SS14 collection

RESEARCH THE FOLLOWING:

- What was the designers inspiration for the collection?
- As a viewer is the inspiration of the collection clear?
- Find 3 quotes about the collection by the designer or critics?

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COMPLETE YOUR ARTIST RESEARCH

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STEP TWO: CONCEPT RESEARCH

Research concepts such as:

FAST FASHION
SUSTAINABLE FASHION
ENVIRONMENTAL IMPACT OF PLASTIC

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