

# AQA ASSESSMENT CRITERIA

A LEVEL ART, CRAFT & DESIGN \_ GRAPHIC COMMUNICATION \_ TEXTILE DESIGN \_ PHOTOGRAPHY

	Assessment objective 1	Assessment objective 2	Assessment objective 3	Assessment objective 4
Marks	Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding	Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops	Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements
24 Convincingly	An exceptional ability to develop ideas through sustained investigations informed by contextual and other sources.  Demonstrates exceptional analytical and critical understanding.  Demonstrates fluent use of appropriate specialist vocabulary.	An exceptional ability to explore and select appropriate resources, media, material, techniques and processes.  Reviews and refines ideas in a confident and purposeful manner as work develops.	An exceptional ability to record ideas, observations and insights relevant to intentions.  Demonstrates an exceptional ability to reflect critically on work and progress.	An exceptional ability to present a personal and meaningful response.  Demonstrates an exceptional ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.  Exceptionally clear, coherent and accurate use of language.
23 Clearly				
22 Adequately				
21 Just				
20 Convincingly	A confident and highly developed ability to develop ideas through sustained investigations, informed by contextual and other sources.  Demonstrates confident and highly developed analytical and critical understanding.  Demonstrates assured use of appropriate specialist vocabulary.	A confident and highly developed ability to explore and select appropriate resources, media, materials, techniques and processes.  Reviews and refines ideas in a confident manner as work develops.	A confident and highly developed ability to record ideas, observations and insights relevant to intentions.  Demonstrates a confident and highly developed ability to reflect critically on work and progress.	A confident and highly developed ability to present a personal and meaningful response.  Demonstrates a highly developed ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.  Clear, coherent and accurate use of language.
19 Clearly				
18 Adequately				
17 Just				
16 Convincingly	A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.  Demonstrates consistent analytical and critical understanding.  Demonstrates consistent use of appropriate specialist vocabulary.	A consistent ability to explore and select appropriate resources, media, materials, techniques and processes.  Reviews and refines ideas with increasing confidence as work develops.	A consistent ability to record ideas, observations and insights relevant to intentions.  Demonstrates a consistent ability to reflect critically on work and progress.	A consistent ability to present a personal and meaningful response.  Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.  Generally clear, coherent and accurate use of language.
15 Clearly				
14 Adequately				
13 Just				
12 Convincingly	A reasonably consistent ability to develop ideas through sustained investigations, informed by contextual and other sources.  Demonstrates reasonably consistent analytical and critical understanding.  Demonstrates reasonably consistent use of appropriate specialist vocabulary.	A reasonably consistent ability to explore and select appropriate resources, media, materials, techniques and process.  Reviews and refines ideas with a degree of success as work develops.	A reasonably consistent ability to record ideas, observations and insights relevant to intentions.  Demonstrates a reasonably consistent ability to reflect critically on work and progress.	A reasonably consistent ability to present a personal and meaningful response.  Demonstrates a reasonably consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements.  Basic clarity, coherence and accuracy in using language.
11 Clearly				
10 Adequately				
9 Just				
8 Convincingly	Some ability to develop ideas and sustain investigations, informed by contextual and other sources.  Demonstrates some analytical and critical understanding.  Demonstrates limited use of appropriate specialist vocabulary.	Some ability to explore and select appropriate resources, media, materials, techniques and process.  Reviews and refines ideas with limited success as work develops.	Some ability to record ideas, observations and insights relevant to intentions.  Demonstrates some ability to reflect critically on work and progress.	Some ability to present a personal and meaningful response which is uneven.  Demonstrates some ability to successfully realise intentions and, where appropriate, makes connection between visual, written and other elements.  Limited clarity, coherence and accuracy in using language.
7 Clearly				
6 Adequately				
5 Just				
4 Convincingly	Minimal ability to develop ideas and sustain investigations, informed by contextual and other sources.  Demonstrates minimal analytical and critical understanding.  Demonstrates little or no use of appropriate specialist vocabulary.	Minimal ability to explore and select appropriate resources, media, materials, techniques and process.  Minimal evidence of reviewing and refining ideas as work develops.	Minimal ability to record ideas, observations and insights relevant to intentions.  Demonstrates minimal ability to reflect critically on work and progress.	Minimal ability to present a personal and meaningful response, limited by a lack of skill and understanding.  Demonstrates minimal ability to realise intentions and, where appropriate, make connections between visual, written and other elements.  Unclear and often inaccurate language is used.
3 Clearly				
2 Adequately				
1 Just				
0 No work				



# ASSESSMENT TASK

## SAMPLE ONE

AO1: \_\_\_\_\_

AO2: \_\_\_\_\_

AO3: \_\_\_\_\_

AO4: \_\_\_\_\_

### LIST 2 STRENGTHS

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### LIST 2 AREAS FOR IMPROVEMENT

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### IDEAS I CAN APPLY TO MY WORK?

## SAMPLE TWO

AO1: \_\_\_\_\_

AO2: \_\_\_\_\_

AO3: \_\_\_\_\_

AO4: \_\_\_\_\_

### LIST 2 STRENGTHS

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### LIST 2 AREAS FOR IMPROVEMENT

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### IDEAS I CAN APPLY TO MY WORK?

## SAMPLE THREE

AO1: \_\_\_\_\_

AO2: \_\_\_\_\_

AO3: \_\_\_\_\_

AO4: \_\_\_\_\_

### LIST 2 STRENGTHS

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### LIST 2 AREAS FOR IMPROVEMENT

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### IDEAS I CAN APPLY TO MY WORK?